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Christina Dhanasekaran had conducted a workshop on **Literature and Media** on 9th January 2020 at The Chennai Literary Festival organized by the Chennai Literary Association in collaboration with DRBCCC Hindu College, Pattabiram. Around 200-250 English Literature Undergraduate students of DRBCCC Hindu College, Pattabiram (host college) and around 50 students from various Chennai city colleges attended the event. The participants had hands on experience exploring Media as the medium of mass expression. Topics and themes like ‘types and nature of various Media’, Subliminal Messaging using images, Augmented Realities, Simulation, Media Inculturation, Marshall McLuhan’s Mass Media Sensorium were delineated, critically analyzed and interpreted by the audience with help and guidance from the resource person. The digitized world of Literature in the 21st century was pertinently connected with the above said themes to bring out the contemporary interconnectedness between Literature and Media. The workshop was conducted in the forenoon as two sessions where the second session incorporated a QnA in which students benefited from voicing their doubts and queries, and together with the facilitator, found solutions to tackle their thought provoking questions.